

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 15.02  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

REP HEADLINE# 6282977 TRF# E:120816  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME FOLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

ORDER # CONTRACT # 6282977 CLASS: NATL. LOCAL REGIONAL  
 PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 15.02

REP: ADDITIONS  
 ADDED LINE 21  
 REV TTL \$21,000 Q29X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 550

21	A		700A-900A	30		\$550.00	8/25	8/25	1		SAT	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : TODAY SHOW SAT  
 CON COM1: TODAY SHOW SAT  
 AUG/12 \$8,525.00 SEP/12 12475.00  
 CONTRACT TOTAL 21000.00  
 TOTAL SPOTS 29

*Shm/17 err (5)*

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG23/12 15.02  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

MARKET TOTALS	\$149,585	WFLA 14%	WFTS 21%	WTSP 22%	WTVT 28%	WTOG 2%	WTTA 3%	WMOR 2%
			WMOX 0%	WXPX 0%	WWSB 8%	CABL 0%		
SHARES ARE ACCURATE								
SVC- NSI BOOKS- AUG/12								
DEMOS- RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 749 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	21000	Campaign Ref:	E:120816134
Buyer:	FL	Client/Product/Estimate:	1/550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nelson For Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
1	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots 1			1	250
2	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots	3		3	750
3	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 1			1	650
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots	3		3	1950
5	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 1			1	850
6	M-F 5p News MTWTF..	04	850	30 Comme	Nbr of Spots	1		1	850
7	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots 1			1	2000
8	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots	2		2	4000
Weekly Totals: Total Spots(Ord Spots)					12	17		29	

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6190 Grovedale CT #200  
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Bill Nelson/ D/ State Senate/ FL  
Submission Number 749 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	21000	Campaign Ref:	E:120816134
Buyer:	FL	Client/Product/Estimate:	. / .550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
9	Show WTF..	03	800	30 Comme	Nbr of Spots	1		1	800
10	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	800	30 Comme	Nbr of Spots		2	2	1600
11	M-F 1237a ET / 1137p CT Late Night ..WTF..	02	350	30 Comme	Nbr of Spots	2		2	700
12	M-F 1237a ET / 1137p CT Late Night MTWTF..	02	350	30 Comme	Nbr of Spots		1	1	350
13	Sat 7a Today Show .....S.	03	550	30 Comme	Nbr of Spots	1	1	2	1100
14	Sat 9a News .....S.	02	475	30 Comme	Nbr of Spots		1	1	475
15	Sat 12p News .....S.	02	200	30 Comme	Nbr of Spots		1	1	200
16	Sat 6p News .....S.	03	800	30 Comme	Nbr of Spots	1		1	800
17	Sun 9a News .....S.	02	475	30 Comme	Nbr of Spots	1		1	475
18	Sun 6p News .....S.	02	900	30 Comme	Nbr of Spots	1	1	2	1800
19	M-F 6a News	03	850	30 Comme	Nbr of Spots		1	1	850
Weekly Totals: Total Spots(Ord Spots)					12	17		29	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 749 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 21000	<b>Campaign Ref:</b> E:120816134
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> .. / 550	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/20/12 to 09/09/12	<b>Weeks:</b> 3	<b>Order Ref:</b> 06282977
<b>Est./PO Number:</b> 06282977	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
20	Sat 7a Today Show .....S.	03	550	30 Comme	1			1	550
<b>Weekly Totals:</b> Total Spots(Ord Spots)					12	17		29	

Grand Totals									
Month 8 Weeks: 4					Month 9 Weeks: 5				
08/20					08/27				
Spots	29				12	17			0
Cost	21000				8525	12475			0

<b>Grand Totals:</b>	<b>Spots:</b> 29
	<b>Gross Total:</b> 21,000.00
	<b>Commission:</b> 3,150.00
	<b>Net Total:</b> 17,850.00

REP HEADLINE# 6282977 TRF# E:120816  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 11.10  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6282977 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG17/12 11.10

REP: MAKEGOOD  
 SPOT CANCELED ON LN 7  
 LN 20 ADDED  
 TTL SAME  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	S		500P-530P	30		\$850.00	9/3	9/3	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 550												
PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS												
20	A		600A-700A	30		\$850.00	8/27	8/31	1		M-F	1
PROGRAM : 6A NEWS CON COM1 : 6A NEWS												

8/20/12 FCC (G)

8/21

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG17/12 11.10  
 \*\*\* CHANGES \*\*\* \*\* WFLA-TV \*\*\*  
 REP HEADLINE# 6282977 TRF# E:120816  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12			\$7,975.00	SEP/12		12475.00						
CONTRACT TOTAL												20450.00
TOTAL SPOTS												28

MARKET TOTALS \$149,585 WFLA 14% WFTS 21% WTSP 22% WTVT 28% WTOG 2% WTTA 3% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 8% CABL 0%  
 SHARES ARE ACCURATE  
 SVC- NSI BOOKS- AUG/12  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 20450	<b>Campaign Ref:</b> E:120816134
<b>Buyer:</b> FL	<b>Client/Product/Estimate:</b> . / .550	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/20/12 to 09/09/12	<b>Weeks:</b> 3	<b>Order Ref:</b> 06282977
<b>Est./PO Number:</b> 06282977	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Nelson For Senate	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
1	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots 1			1	250
2	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots	3		3	750
3	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots 1			1	650
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots	3		3	1950
5	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 1			1	850
6	M-F 5p News MTWTF..	04	850	30 Comme	Nbr of Spots	1		1	850
7	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots 1			1	2000
8	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots	2		2	4000
<b>Weekly Totals:</b> Total Spots(Ord Spots)					11	17		28	



Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20450	Campaign Ref:	E:120816134
Buyer:	FL	Client/Product/Estimate:	. / .550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
9	Show ..WTF..	03	800	30 Comme	Nbr of Spots	1		1	800
10	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	800	30 Comme	Nbr of Spots		2	2	1600
11	M-F 1237a ET / 1137p CT Late Night ..WTF..	02	350	30 Comme	Nbr of Spots	2		2	700
12	M-F 1237a ET / 1137p CT Late Night MTWTF..	02	350	30 Comme	Nbr of Spots		1	1	350
13	Sat 7a Today Show ....S.	03	550	30 Comme	Nbr of Spots	1	1	2	1100
14	Sat 9a News ....S.	02	475	30 Comme	Nbr of Spots		1	1	475
15	Sat 12p News ....S.	02	200	30 Comme	Nbr of Spots		1	1	200
16	Sat 6p News ....S.	03	800	30 Comme	Nbr of Spots	1		1	800
17	Sun 9a News .....S	02	475	30 Comme	Nbr of Spots	1		1	475
18	Sun 6p News .....S	02	900	30 Comme	Nbr of Spots	1	1	2	1800
19	M-F 6a News	03	850	30 Comme	Nbr of Spots		1	1	850
Weekly Totals: Total Spots(Ord Spots)					11	17		28	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 2



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	20450	Campaign Ref:	E:120816134
Buyer:	FL	Client/Product/Estimate:	. / . / 550	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/09/12	Weeks:	3	Order Ref:	06282977
Est./PO Number:	06282977	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Comme	08/20	08/27	09/03	Total	Cost
MTWTF..										
Weekly Totals: Total Spots(Ord Spots)						11	17		28	

Grand Totals

		Month 8 Weeks: 4		Month 9 Weeks: 5	
		08/20	08/27	09/03	
Spots	28		11	17	0
Cost	20450		7975	12475	0

Grand Totals:

Spots:	28
Gross Total:	20,450.00
Commission:	3,067.50
Net Total:	17,382.50

REP HEADLINE# 6282977  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG16/12 14.1  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6282977 CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON FOR SENATE EST#550 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 SEP3/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG16/12 14.12

REP: NEW ORDER  
TOTAL \$20450 @28X  
PLEASE CONFIRM  
THANKS BEN FOR MEGHAN  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NELSON FOR SENATE



8/16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 550

1			200P-300P	30		\$250.00	8/22	8/24	1		W-F	1
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PROGRAM : RACHEL RAY  
CON COM1: RACHEL RAY

2			200P-300P	30		\$250.00	8/27	8/31	3		M-F	3
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PROGRAM : RACHEL RAY  
CON COM1: RACHEL RAY

3			400P-500P	30		\$650.00	8/22	8/24	1		W-F	1
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PROGRAM : DR OZ  
CON COM1: DR OZ

REP HEADLINE# 6282977  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 14.1  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	8/27	8/31	3		M-F	3
5			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$850.00	8/22	8/24	1		W-F	1
6			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$850.00	8/27	8/31	1		M-F	1
7			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$850.00	9/3	9/3	1		MON	1
8			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$2,000.00	8/22	8/24	1		W-F	1
9			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$2,000.00	8/27	8/31	2		M-F	2
10			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$800.00	8/22	8/24	1		W-F	1
11			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$800.00	8/27	8/31	2		M-F	2
12			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$350.00	8/22	8/24	2		W-F	2

1 M4

REP HEADLINE# 6282977  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG16/12 14.1  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1230A-130A	30		\$350.00	8/27	8/31	1		M-F	1
PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON												
14			700A-900A	30		\$550.00	8/25	9/1	1		SAT	2
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
15			900A-1000A	30		\$475.00	9/1	9/1	1		SAT	1
PROGRAM : NEWS 8 CON COM1: NEWS 8												
16			1200N-100P	30		\$200.00	9/1	9/1	1		SAT	1
PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS												
17			600P-630P	30		\$800.00	8/25	8/25	1		SAT	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
18			900A-1000A	30		\$475.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS 8 SUN CON COM1: NEWS 8 SUN												
19			600P-630P	30		\$900.00	8/26	9/2	1		SUN	2
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
AUG/12 \$7,975.00 SEP/12 12475.00												CONTRACT TOTAL 20450.00
												TOTAL SPOTS 28

MARKET TOTALS \$149,585 WFLA 14% WFTS 21% WTSP 22% WTVT 28% WTOG 2% WTTA 3% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 8% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+\*

**Abar Hutton Media**  
6190 Grovedale CT #200  
Alexandria VA 22310

**Bill Nelson/ D/ State Senate/ FL**  
Submission Number 732 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 19600	<b>Campaign Ref:</b> E:120816134
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / .550	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/20/12 to 09/09/12	<b>Weeks:</b> 3	<b>Order Ref:</b> 06282977
<b>Est./PO Number:</b> 06282977	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Nelson For Senate	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	09/03	Total	Cost
1	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	1		1	250
2	M-F 2p Rachael Ray MTWTF..	03	250	30 Comme	Nbr of Spots	3		3	750
3	M-F 4p Dr Oz ..WTF..	03	650	30 Comme	Nbr of Spots	1		1	650
4	M-F 4p Dr Oz MTWTF..	03	650	30 Comme	Nbr of Spots	3		3	1950
5	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	1		1	850
6	M-F 5p News MTWTF..	04	850	30 Comme	Nbr of Spots	1		1	850
7	M-F 6p News ..WTF..	02	2000	30 Comme	Nbr of Spots	1		1	2000
8	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots	2		2	4000
<b>Weekly Totals:</b> Total Spots(Ord Spots)					11	16		27	

Abar Hutton Media  
6190 Grevedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 732 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Bill Nelson/ D/ State Senate/ FL	<b>Submission Cost:</b> 19600	<b>Campaign Ref:</b> E:120816134
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ././550	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 08/20/12 to 09/09/12	<b>Weeks:</b> 3	<b>Order Ref:</b> 06282977
<b>Est./PO Number:</b> 06282977	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		08/20	08/27	09/03	Total	Cost
9	Show ..WTF..	03	800	30 Comme	Nbr of Spots	1			1	800
10	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	800	30 Comme	Nbr of Spots		2		2	1600
11	M-F 1237a ET / 1137p CT Late Night ..WTF..	02	350	30 Comme	Nbr of Spots	2			2	700
12	M-F 1237a ET / 1137p CT Late Night MTWTF..	02	350	30 Comme	Nbr of Spots		1		1	350
13	Sat 7a Today Show .....S.	03	550	30 Comme	Nbr of Spots	1	1		2	1100
14	Sat 9a News .....S.	02	475	30 Comme	Nbr of Spots		1		1	475
15	Sat 12p News .....S.	02	200	30 Comme	Nbr of Spots		1		1	200
16	Sat 6p News .....S.	03	800	30 Comme	Nbr of Spots	1			1	800
17	Sun 9a News .....S.	02	475	30 Comme	Nbr of Spots	1			1	475
18	Sun 6p News .....S.	02	900	30 Comme	Nbr of Spots	1	1		2	1800
<b>Weekly Totals: Total Spots(Ord Spots)</b>						11	16		27	

Grand Totals

	Totals	Month 8 Weeks: 4		Month 9 Weeks: 5	
		08/20	08/27	09/03	
Spots	27				
Cost	19600	11	16		0
		7975	11625		0

Grand Totals:

Spots:	27
Gross Total:	19,600.00
Commission:	2,940.00
Net Total:	16,660.00





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Nelson For Senate

2012  
INVOICE DATE 08/26/12  
ORDER TYPE Political  
WFLA I SS  
08/26/12 E:120816134  
WFLA  
INVOICE NUMBER 0100032113  
PAGE 1  
BROADCAST MONTH 07/30/2012 - 08/2  
SCHEDULE DATES 8/20/12- 9/09/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /550  
Desc: 6282977

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 2p Rachael Ray	250.00	1	1	8/24	FR	02:32P	30 BN12002 :30 Commercial	250.00	
M-F 4p Dr Oz	650.00	3	1	8/24	FR	04:14P	30 BN12002 :30 Commercial	650.00	
M-F 5p News	850.00	5	1	8/22	WE	05:28P	30 BN12002 :30 Commercial	850.00	
M-F 6p News	2000.00	7	1	8/24	FR	06:10P	30 BN12002 :30 Commercial	2000.00	
M-F 1135p ET / 1035p CT Tonigh	800.00	9	1	8/24	FR	11:58P	30 BN12002 :30 Commercial	800.00	
M-F 1237a ET / 1137p CT Late N	350.00	11	2	8/22	WE	01:29A	30 BN12002 :30 Commercial	350.00	
				8/23	TH	01:32A	30 BN12002 :30 Commercial	350.00	
Sat 7a Today Show	550.00	13	1	8/25	SA	08:22A	30 BN12003 :30 Commercial	550.00	
Sat 6p News	800.00	16	1	8/25	SA	06:24P	30 BN12003 :30 Commercial	800.00	
Sun 9a News	475.00	17	1	8/26	SU	09:56A	30 BN12003 :30 Commercial	475.00	
Sun 6p News	900.00	18	1	8/26	SU	06:27P	30 BN12003 :30 Commercial	900.00	
Sat 7a Today Show	550.00	20	1	8/25	SA	08:29A	30 BN12003 :30 Commercial	550.00	
Total Airtime Gross Spot Revenue:				8,525.00					

PERIOD COST		8,525.00	12 Total Units			Debits	.00
			ACTUAL GROSS BILLING	8,525.00		Credits	.00
			AGENCY COMMISSION	1,278.75	SUB-TOTALS		.00
			NET DUE	7,246.25	TOTAL RECONCILING		.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER PRODUCT  
Bill Nelson/ D/ State Senate Nelson For Senate

INVOICE NUMBER 0100032113  
BROADCAST MONTH 07/30/2012 - 08/26/  
AMOUNT DUE 7,246.25

REMIT TO:

\*00164

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



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